The purpose of this investigation was to determine if people judge political policies and ideas based on the merits and logic of the views expressed in a statement or if they react more to the person or group making the statement. A survey with an editorial statement about a political issue attributed to one of two political parties was given randomly to people. The editorial statement was the same on both surveys. Adults from different locations were asked to rate how much they agreed or disagreed with the statement. They also identified their political party, gender, and age. Next, the results were analyzed and graphed. Results show that on a scale of 1 to 5 with 5 being the highest level of agreement, Republicans had a 3.75 level of agreement with the Obama survey and a 4.59 level of agreement with the McCain survey. Democrats had a 4.67 level of agreement with the Obama survey and a 3.35 level of agreement with the McCain survey. Independents had a 3.73 level of agreement with the Obama survey and a 4.25 level of agreement with the McCain survey. Republicans and Democrats had a higher level of agreement with the survey associated with the person from their political party while Independents had a closer level of agreement to both parties. More people were influenced by the person associated with the statement. Conversely, the party with the smallest difference in the level of agreement for both surveys, was more issue focused.