

Alyssah Ewing
Toothpaste

The purpose of the investigation was to determine what brand of toothpaste cleans best. It is important that consumers know what type of toothpaste to buy to keep teeth the cleanest. It is believed that the Arm and Hammer brand was going to perform the best based on advertising. The experiment involved creating different stains onto plates and testing the different brands of toothpaste on the attempt of removing those stains. The experimental results supported the original hypothesis that Arm and Hammer was the best cleaner, but closely followed in cleaning ability by Aqua Fresh.